

Privacy Policy

This Privacy Policy is effective as of March 9, 2022.

Bank on Women, Inc. (alternately, “WIN”, “we”, “us”, or “our”) respects your privacy and is committed to complying with this privacy policy (“**Privacy Policy**”), which describes what information we collect about you, including how we collect it, how we use it, and with whom we may share it. This Privacy Policy applies to information collected on our website located at <https://www.bankonwomen.org/> (the “**Website**”).

Changes to Our Privacy Policy

We may change this Privacy Policy at any time. The most recent version of the Privacy Policy is reflected by the effective date at the top of this Privacy Policy. All amendments to this Privacy Policy will be effectively immediately upon notice thereof, which we may give by any means, including by posting a revised version of the Privacy Policy or other notice on the Website.

What Information Do We Collect?

Bank on Women collects certain information from or about you that can be used to identify you (“**Personal Information**”). We collect Personal Information from a variety of sources, including information that you provide directly and information that we automatically collect when you access and use the Website.

Information You Provide Us. You may provide information about yourself to us and our third party service providers through the Website such as your name, email, phone number, address, company, title, profession, state, region, and industry. If you make a donation to us, we and our third party service providers will also request your payment card or bank account information and related information required to process your donation.

Information Collected Automatically. We and our third party service providers may collect information automatically from you when you visit and use the Website. Such information includes the following:

Usage Information. We may collect information about how you interact with the Website. This may include information such as the dates and time you visit the Website, the page you view, referring / exit URLs, your browser type, and the domain name of your internet service provider. In some cases, we may collect this information through cookies and similar technologies. To learn more about these technologies, please see the “Cookies and Usage Reports” section below.

Device Information. We may collect information about the devices you use to access the Website, including your device make and model, IP address, inferred geolocation information, operating system, and unique device identifiers.

Cookies and Usage Reports

By placing a small file known as a cookie on your computer or other device, Bank on Women and its third party service providers’ servers may passively gather information about our visitors’ use of the Website

for reasons that include: statistics collection and analysis, Website optimization, analytics, maintenance of user login information, security (such as authentication), and to personalize your experience while visiting the Website. The information that we and our third party service providers track with cookies may include the type of browser (such as Google Chrome or Internet Explorer) and Internet-connected devices being used to access the Website, your IP address, your home domain or Internet service provider, your referrer URL (the URL for the website that you were viewing prior to visiting the Website), how you were directed to the Website, which specific pages you access on the Website, how long you view each page, the time and date you access our Website and the total number of visitors to the Website and any portions thereof.

Most popular Internet browser applications will allow you to configure the browser so as not to accept cookies. However, setting your browser to reject cookies may, in certain instances, prevent you from taking full advantage of the Website (or some portion thereof) and its capabilities, or cause some features of the Website to function improperly or more slowly.

Google Analytics

We may use Google Analytics, a web analysis service provided by Google, in order to better understand your use of the Website and how we can improve it. Google Analytics collects information such as how often users visit a website, what pages you visit when you do so, and what other websites you used prior to coming to such website. Google Analytics collects only the IP address assigned to you on the date you visit a website, rather than your name or other directly identifying information. We do not combine the information collected through the use of Google Analytics with your Personal Information. Although Google Analytics plants a persistent cookie on your web browser to identify you as a unique user the next time you visit a website, the cookie cannot be used by anyone but Google. Google Analytics uses its cookie(s) and the information Google Analytics collects to track your online activities over time and across different websites when you use our Website, and other websites. Google's ability to use and share information collected by Google Analytics about your visits to the Website is governed by the [Google Analytics Terms of Service](#) and the [Google Privacy Policy](#). Google utilizes the data collected to track and examine the use of the Website, to prepare reports on its activities, and share them with other Google services. To more fully understand how Google may use the data it collects on the Website, please review "How Google Uses Information From Sites or Apps That Use Our Services" (located [here](#)).

Correspondence

We appreciate your questions and comments about the Website and welcome your messages at info@bankonwomen.org. If you correspond with Bank on Women, we may collect information including the content of, and metadata regarding, any correspondence you may provide us. We may share your messages with those within our organization who are most capable of addressing the issues contained in your message. We may archive your message for a certain period of time or discard it.

How Can I Opt-Out of Promotional Correspondence?

We or our third party service providers may send you emails with promotional offers. If you would no longer like to receive this information from us, please click the unsubscribe link at the bottom of any such email you receive from us and follow the instructions. Otherwise, please contact us via e-mail at info@bankonwomen.org with the word "UNSUBSCRIBE" or "REMOVE" in the subject line. Your email address will be removed from our marketing list. Please allow us a reasonable period of time in order to

satisfy your request, as some communications may already be in process.

Online Account Management

If you elect to subscribe to certain services available on the Website, including the ability to access any password-protected areas of the Website through your account, you may be required to submit Personal Information for the purpose of verifying your identity and your authority to manage the account.

How Do We Use the Information That We Collect?

Bank on Women and our third party service providers collect and use Personal Information for reasons that include, but are not limited to:

1. providing our products and services to you and our business partners;
2. evaluating your qualifications for director positions;
3. processing donations;
4. operating and providing the Website;
5. improving our products and services, the Website, user experience, and our business;
6. security purposes, including monitoring, risk assessment, addressing Website integrity and security issues and fraud and crime prevention/detention;
7. sending information that you request from us, including responding to inquiries or requests for information about or from Bank on Women;
8. sending promotional or marketing materials regarding Bank on Women;
9. other business purposes, including, without limitation, verifying your identity, age, and/or payment details, investigating complaints about the Website, research and analysis, marketing, advertising, and dispute resolution;
10. in connection with a merger or similar consolidation of Bank on Women into or with another entity;
11. complying with law enforcement, government agencies, or a governmental mandate;
12. complying with or as permitted by any Bank on Women policies and any applicable legal requirements; and
13. engaging in other activities discussed under this Privacy Policy or by Bank on Women in its discretion.

With Whom Do We Share Information That We Collect?

In addition to the uses mentioned or described elsewhere in this Privacy Policy, we may add Personal Information to our database.

We may share Personal Information with third parties, such as trusted business partners and service providers, to help provide the Website, deliver our services, provide advertising or marketing, process donations, perform statistical analysis, send you correspondence, provide customer or donor support, protect against potential fraud, collect, maintain, or analyze candidates for director positions, or perform any other functions consistent with the operation of the Website and our services. We may also share Personal Information with professional advisors, such as lawyers, auditors, bankers, and insurers in the course of the professional services they render to us.

We may also disclose Personal Information if we become subject to a subpoena or court order, or if we are otherwise legally required to disclose information. We may also use and disclose Personal Information to establish or exercise our legal rights, to assert and defend against legal claims, or if we believe such disclosure is necessary to investigate, prevent, or take other action regarding actual or suspected illegal or fraudulent activities or potential threats to the physical safety or well-being of any person.

In the event we merge with, are acquired by or otherwise combine with another legal entity, the Personal Information we collect may be transferred to such entity. If any bankruptcy, liquidation or reorganization proceeding is brought by or against us, your information may be considered an asset that may be transferred to third parties.

Online Polls, Surveys and Other Promotions?

On the Website, you may wish to participate in certain online polls, surveys, and other promotions that may be offered from time to time by us, a partner, or other entity through which you are using the Website. Participation in these activities is completely voluntary; you have a choice about whether to disclose information required to enter. Information requested may include Personal Information such as your name, address, date of birth, phone number, e-mail address, username, password, and/or similar information. We use the information you provide to administer the polls, surveys, and other promotions. Subject to applicable contractual or legal restrictions, we also may use the information to communicate with you, or the other people you select, about our services or products. In connection with such promotions, may choose to participate in activities such as sharing information with others and sending email invitations. We are not responsible for, and this Privacy Policy does not apply to, the privacy practices of our partners or another entity through which you are using the Website in the course of any poll, survey, or promotion offered by any third party.

How Do We Protect Information Collected About You?

Bank on Women takes commercially reasonable measures to secure and protect information on the Website. Nevertheless, no security system is impenetrable. We cannot guarantee that information that users of the Website transmit or otherwise supply will be secure.

Linked Websites

For your convenience, some hyperlinks may be posted on the Website that link to other websites not under our control. We are not responsible for, and this Privacy Policy does not apply to, the privacy practices of those websites or pages not under our control or of any companies that we do not own or control. We do not endorse any of those websites or pages, the services or products described or offered on such sites or pages, or any of the content contained on those sites or pages.

User-Provided Content

Any information, communications, or material that you submit to the Website is done at your own risk and without any expectation of privacy, except as expressly set forth in this Privacy Policy.

Social Media Platforms

Any information, communications, or material that you submit to any pages associated with Bank on Women on social media platforms is done at your own risk and without any expectation of privacy. All such submissions are subject to the terms of use and privacy policy of such social media platform.

Children

The Website is intended for a general audience and is not intended for use by children under 13 years of age. We do not knowingly collect information about children or sell products to children. Consistent with the Children's Online Privacy Protection Act, we will not knowingly collect any information from children under the age of 13.

Visiting the Website from Outside the United States

If you are visiting the Website, or any part thereof, from outside of the United States, your information may be transferred to, stored and processed in the United States. The data protection and other laws of the United States may not be as comprehensive as those in your country. By using any portion of the Website, you consent to the transfer of your Personal Information to our servers and databases in the United States and those third parties with whom we share such information as described in this Privacy Policy.

Do Not Track Requests

Certain state laws require that we indicate whether we honor "Do Not Track" settings in your browser concerning targeted advertising. We adhere to the standards set out in this Privacy Policy and do not monitor or follow any Do Not Track browser requests.

Other Data Protection Rights

Subject to applicable law, you may have certain rights regarding your Personal Information, including the right to access, update, correct inaccuracies in, delete, or revoke consent to our use of your Personal Information. Please send such requests to info@bankonwomen.org. We may request certain information to verify the identity of the individual making such a request.

Whom Can You Contact for More Information?

If you have any questions regarding this Privacy Policy, please contact us at info@bankonwomen.org.