

How to WIN: Women IN the Boardroom and C-Suite

BANK ON WOMEN, INC.



OUR MISSION 501(c)(3) non-profit organization dedicated to educating the community banking industry on the importance of adding qualified women to the Board and C-suite, and to developing and promoting women leaders in community banking, with the goal of increasing the number of qualified women serving on boards of directors and in executive management.

Don't "just check the box". Here's why banks are turning to Bank on Women:

- We are a donation-based not for profit
- National network of highly qualified Director and C-Suite candidates
- We work with Boards and Corporate Governance Committees on efforts to promote gender diversity
- We are, and provide, industry experts for speaking engagements, press inquiries, focus groups, legislative initiatives
- Community bank focused female executives on our board
- Bank on Women, Inc. board members have an average of over 25+ years expertise
- Highly networked team who understand community bank needs
- Experts in assessing candidates for culture fit
- Bank on Women, Inc. continues to grow - doubled our database size in 2021
- Our experts have been featured in several publications

TAKE ACTION

- 1** Refer qualified women candidates
- 2** Email us qualified Director candidate resumes
- 3** Get us in front of your board



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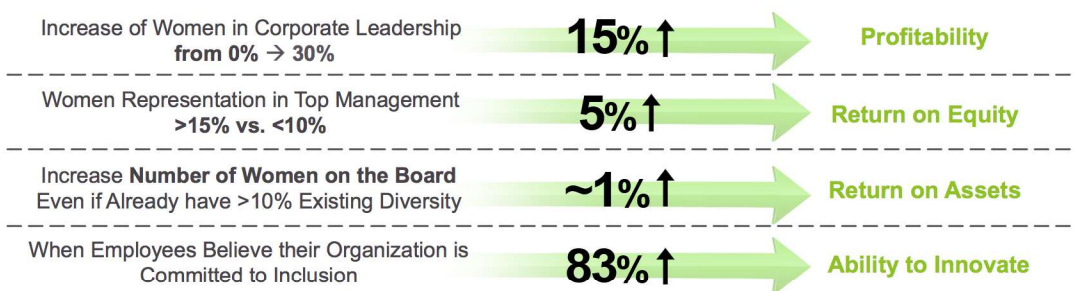
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ARE BANKS HARNESSING THE POWER OF GENDER DIVERSITY?

LET BANK ON WOMEN, INC. RECRUIT QUALIFIED WOMEN TO YOUR BOARD.

THE OPPORTUNITY

Diversity Drives Performance



Nasdaq Traded Banks \$1 - \$10B in Assets



Source: Peterson Institute, Deloitte, Credit Suisse, Fed. Reserve Board, S&P Global Market Intelligence, Committee for Economic Development, McKinsey & Co. Corporate Leadership defined as CEO, other C-suite roles and Board Member

